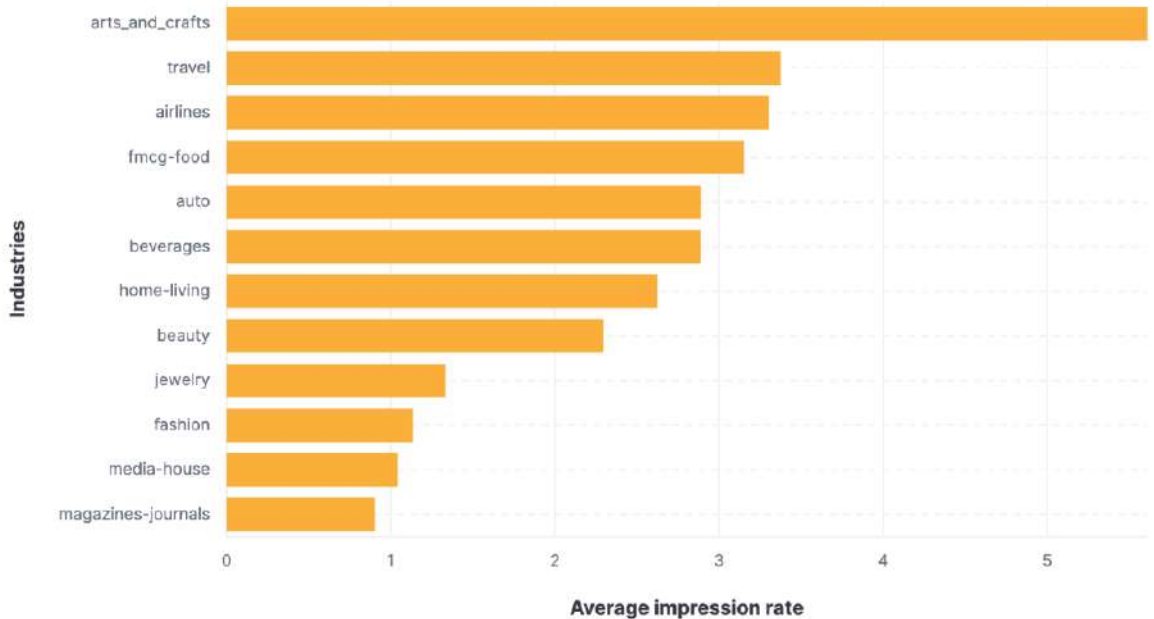


Facebook - Average impression rate across top industries



Source: Socialinsider data
Data range: January 2023 - November 2023