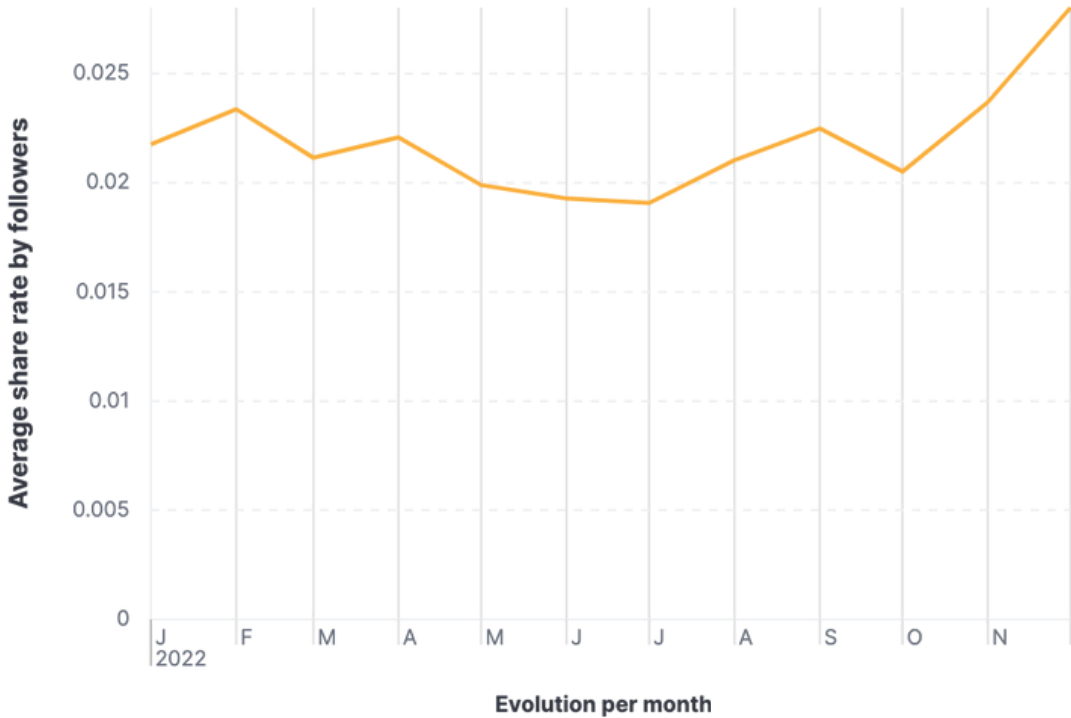


Facebook - Average share rate by followers for the FMCG Food industry



Source: Socialinsider data
Data range: January 2022 - December 2022