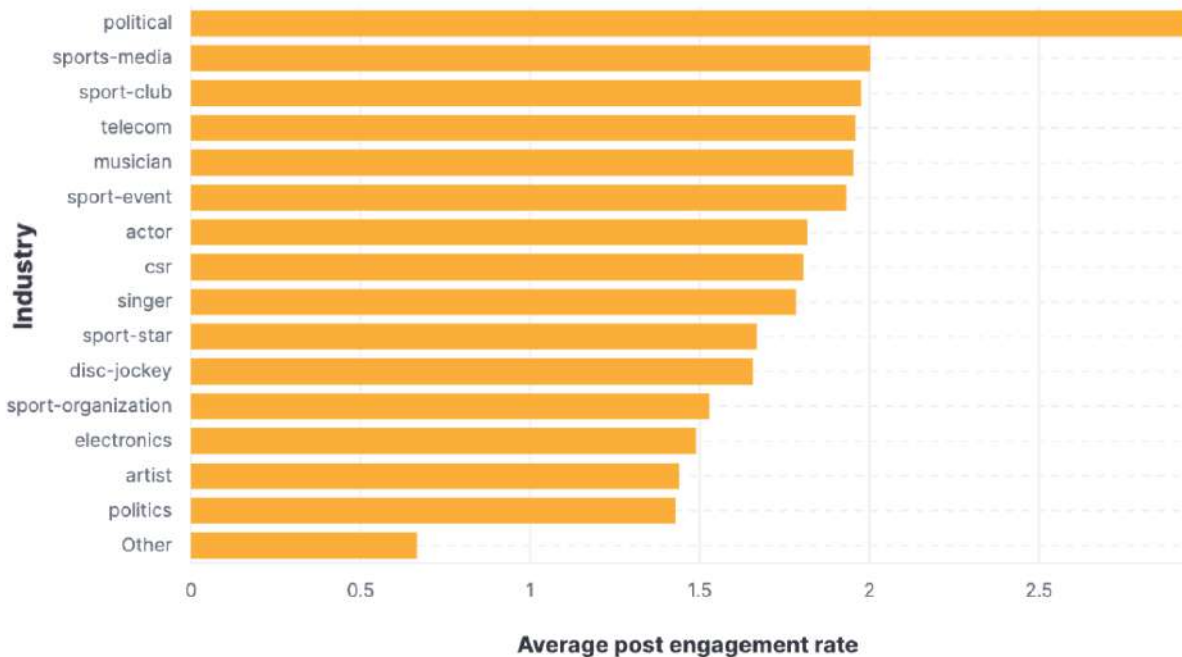


Instagram - Average engagement rate by industry



Source: Socialinsider data
Data range: January 2023 - November 2023