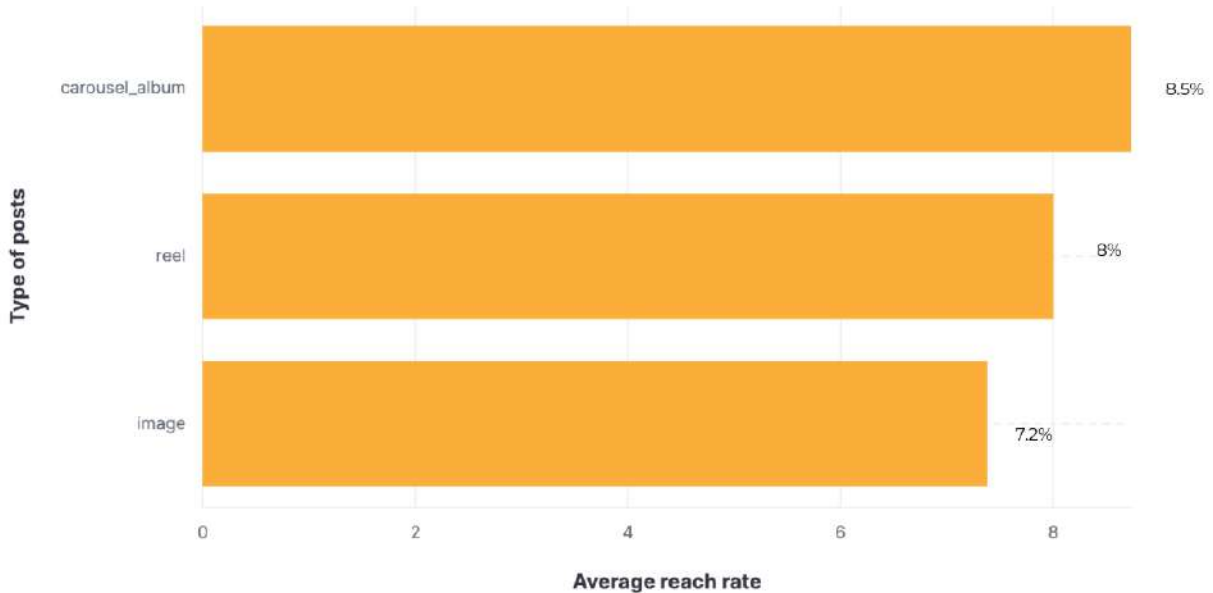


Instagram - Average reach rate by post type



Source: Socialinsider data
Data range: January 2023 - November 2023
This chart doesn't include data for lives due to API limitations.