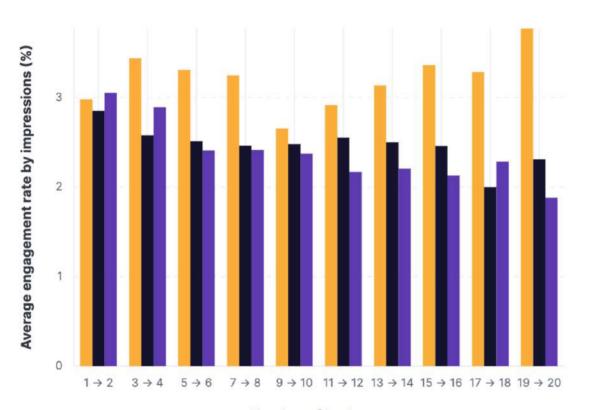
## Instagram - Average engagement rate by impressions by no. of hashtags



## Number of hashtags

5000 - 10.000
10.000 - 50.000
50.000 - 100.000

Source: Socialinsider data

Data range: January 2023 - November 2023

