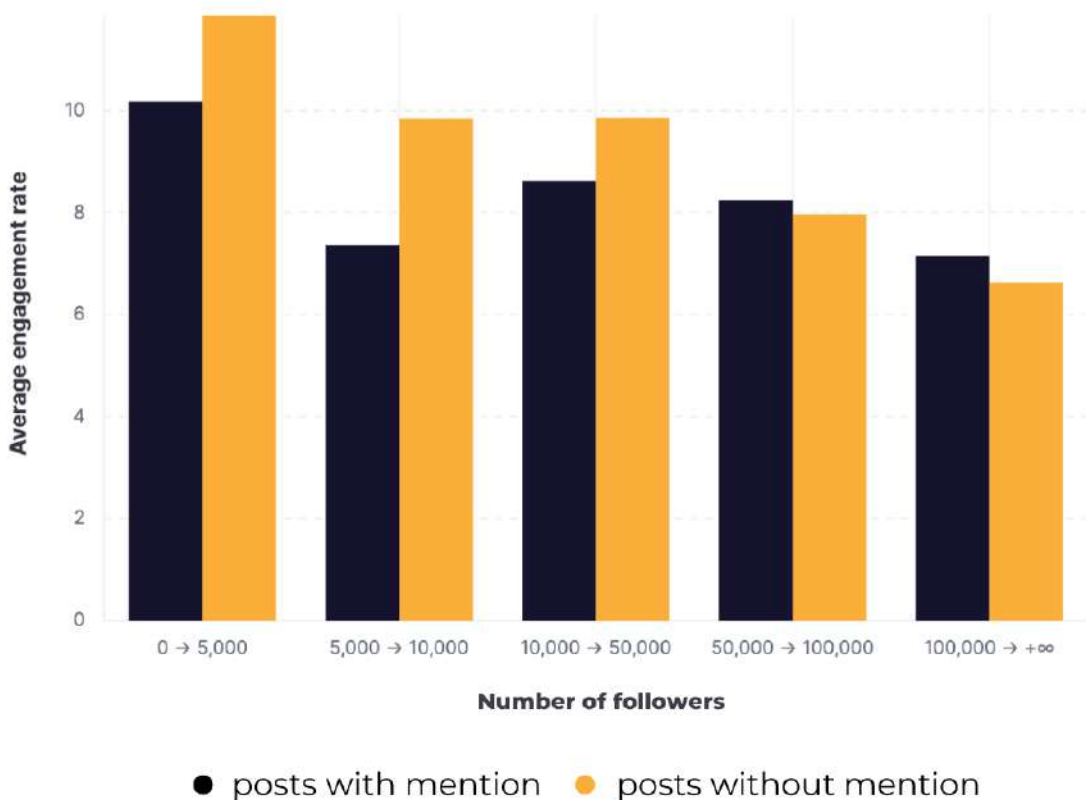


TikTok - Average engagement rate by mention presence by number of followers



Source: Socialinsider data
Data range: January 2023 - November 2023