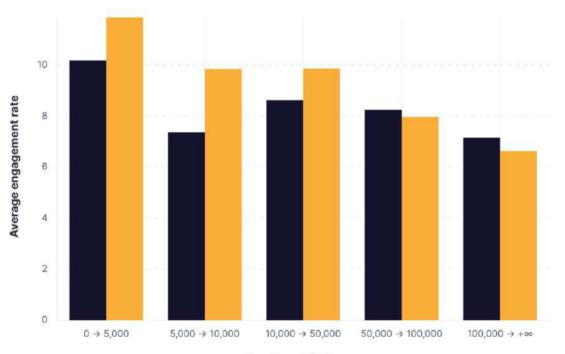
TikTok - Average engagement rate by mention presence by number of followers



Number of followers

posts with mention
posts without mention

Source: Socialinsider data

Data range: January 2023 - November 2023

